

# Building Statewide Alcohol Policy Alliances to Reduce Alcohol-Related Harms

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As required by the Alcohol Policy 19 Conference,  
I/we have signed a disclosure statement and note the  
following conflict(s) of interest:

None



**Evidence to Action: Building a Framework for Change**  
**September 14-16, 2022**      **Arlington, VA**

# WHAT IS an State Alcohol Policy Alliance?

- A vehicle to engage in state-level alcohol policy making
- Structures take many forms (case by case determination):
  - Organizational membership
  - Individual membership
  - Dues/no dues
  - Lobbyist/no lobbyist
  - 501(c)3, 501(c)4, loose association, etc

# WHY START an State Alcohol Policy Alliance?

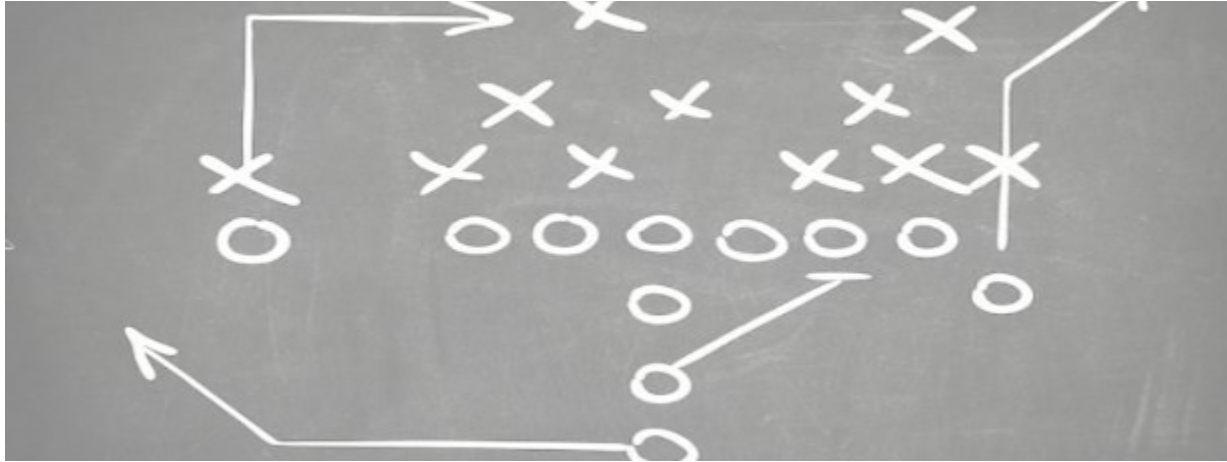
- There is a big void in alcohol policy work and it is important.
- *State level trickle down*: e.g. what happens at the State Capital may have more impact at the local level than what happens at City Council.
- Strengthens prevention policies that trickle down to the local community level

# WHY START a State Alcohol Policy Alliance?

- Act as an industry “watchdog”
- Provides a platform for local communities to influence state policies
- Provides a network of communities that can help each other on local policy
- Connect to national policy advocates



# Key Goals



## 1. Engage in State-Level Policy Making

- **Offense:** Promote passage of evidence-based alcohol policy
- **Defense:** Push back on alcohol industry power

# Key Goals

## 2. Engage with national policy making debates in Washington DC.



- Build a national voice on alcohol policy
- Become part of the “movement”

## 3. Provide TA to local coalitions working on alcohol policy in your state

# Existing State Alcohol Policy Alliances that have Affiliated with USAPA

Texas ~ North Carolina ~ Michigan  
California ~ Oregon ~ Hawaii  
Alaska ~ New Hampshire  
Nebraska ~ Georgia



# Issues State Alliances Are Currently Addressing

- **Alcohol Industry supported  
State-by-State regulatory rollbacks**
  - Bars and restaurant hours, where, how  
and what alcohol can be sold
- **Alcohol-to-go**
- **Alcohol Taxes**
- **Outlet Density**



# Issues State Alliances Are Currently Addressing



- Lowering DUI BAC
- General deregulation of the three-tier system including micro & craft breweries/distilleries
- Civil Social Hosting
- ... *And more* ...

# Getting Started

## Action Steps to Creating a Statewide Alliance



# ACTION STEPS to Creating a Statewide Alliance

**1. Outreach/Present** to interested groups on the significance/importance of creating a statewide coalition.

- What makes you different than other statewide groups?



# ACTION STEPS

## to Creating a Statewide Alliance



2. Understand State legislative process, create a workgroup to track alcohol-related bills and provide training

- *Don't make perfect the enemy of good:* Be willing to play "defense" in the beginning – "offense" later

# ACTION STEPS

## to Creating a Statewide Alliance



### **3. Create an organizational structure:**

- Quick decision-making
- Regular communication
- Media coverage
- “Calls to action”

# **ACTION STEPS**

## **to Creating a Statewide Alliance**



### **4. Establish relationships with lawmakers and build capacity to advocate**

- Become quasi “staff” to lawmakers
- 10 phone calls = 1000 voters

# Action Steps to Creating a Statewide Alliance



## 5. Seek \$\$ support

- Individual member contributions
- Private foundations
- State funding
- Fundraising
- US Alcohol Policy Alliance (TA)



# Next Steps for You?

- ✓ Convene a few colleagues
- ✓ Convene a few colleagues for a call with USAPA
- ✓ Decide who else who should be involved?
- ✓ Start tracking legislation
- ✓ Training opportunities—ANOC



# Join USAPA Meeting on State Alliances TONIGHT!

- **What:** An interactive learning experience and opportunity to ask questions and dive deeper into the process.
  - Hear from others who have state alliances
  - Explore opportunities to get started
- **When:** Thursday Sept 15, 5:45 – 7:15
- **Where:** Studio B

# **Alcohol, Health, and Safety in Massachusetts: A Status report, 2022**



**David H. Jernigan PhD  
Xixi Zhou**

**Department of Health Law, Policy and Management  
Boston University School of Public Health**

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**Evidence to Action: Building a Framework for Change  
September 14-16, 2022 Arlington, VA**

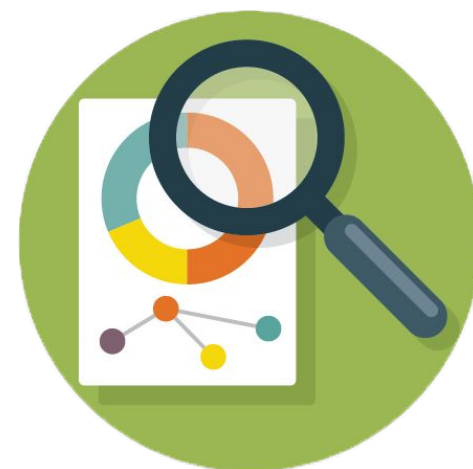
# Why This Report?

- Data can help us tell an alcohol story and put alcohol policy in context.
- Like many states, Massachusetts has lots of data about alcohol, but it is dispersed across the state.
- Some states have an active SEOW; Massachusetts does not.
- Bringing it all together in one place can tell the state's alcohol story, and provide a platform for a robust conversation about alcohol policy based on what is actually happening, as opposed to anecdote and myth.



## How We Gathered the Data: Documents

- Substance Abuse and Mental Health Services Administration (SAMHSA)
- Centers for Disease Control and Prevention
  - Alcohol-Related Disease Impact Application (ARDI)
  - CDC Wonder
  - National Center for Health Statistics
- Center for Health Information and Analysis (hospital data)
- Institute for Health Metrics and Evaluation (IHME)
- National Highway Traffic Safety Administration
- National Center for Health Statistics



## How We Gathered the Data: Documents

- Massachusetts Department of Public Health
  - Population Health Information Tool
  - Bureau of Substance Addiction Services
  - Division of Analysis and Epidemiology
  - Population Health Reporting and Dissemination
  - Public Health Reporting and Dissemination
- Massachusetts Department of Revenue
- Massachusetts Alcoholic Beverages Control Commission
- Federal Bureau of Investigation (FBI)
- Massachusetts State Police CrimeSOLV



# How We Gathered the Data: Interviews

- Massachusetts Department of Public Health
  - Statistics and Evaluation Specialists for Substance Addiction
  - Program Manager from Population Health Information Tool (PHIT)
  - Director of Statistics Unit
- Massachusetts Department of Revenue
  - Director of Miscellaneous Excises Unit
  - Specialist of Press Release and Reports
  - Legislative/External Affairs Director
- Chief (Director) at Massachusetts Alcoholic Beverages Control Commission
- CDC
  - Health Statisticians
  - Specialist at CDC Wonder





# Report Table of Contents

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of Alcohol Use**

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**Conclusions**



# Alcohol Consumption



**MA**

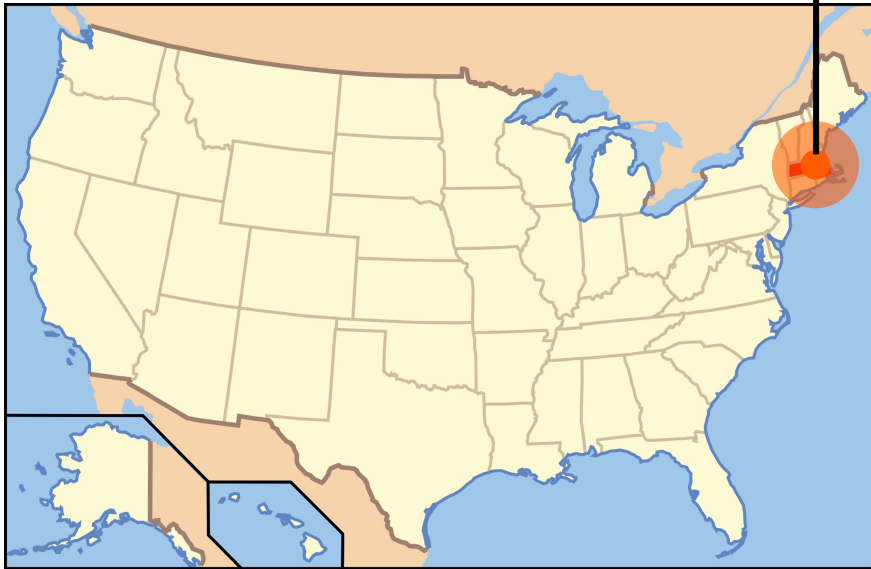
- Bay staters drank **2.57** gallons of ethanol per capita
- In the **4<sup>th</sup>** decile of states nationwide

**U.S.**

**2.38** gallons per capita

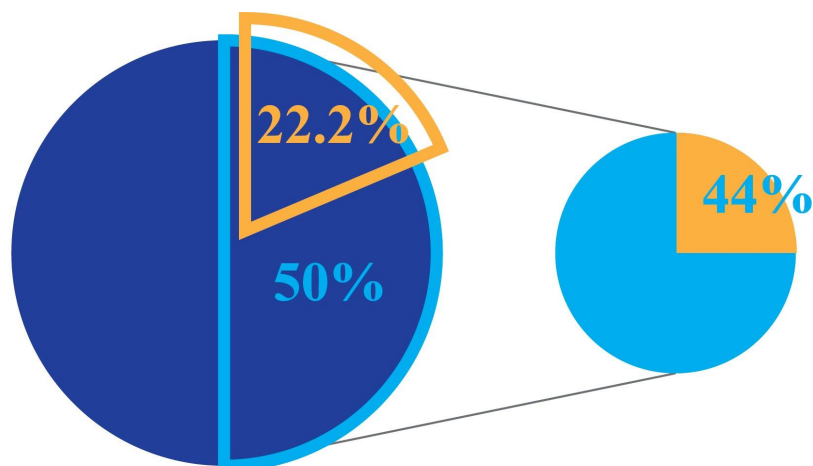
# Alcohol Consumption

MA



- Bay staters consumed more than **15** million gallons of ethanol from all alcoholic beverages in 2019, including:
- **5.3** million gallons of ethanol from beer
- **3.6** million gallons of ethanol from wine
- **6.1** million gallons of ethanol from spirits

# Drinking Patterns in the U.S.

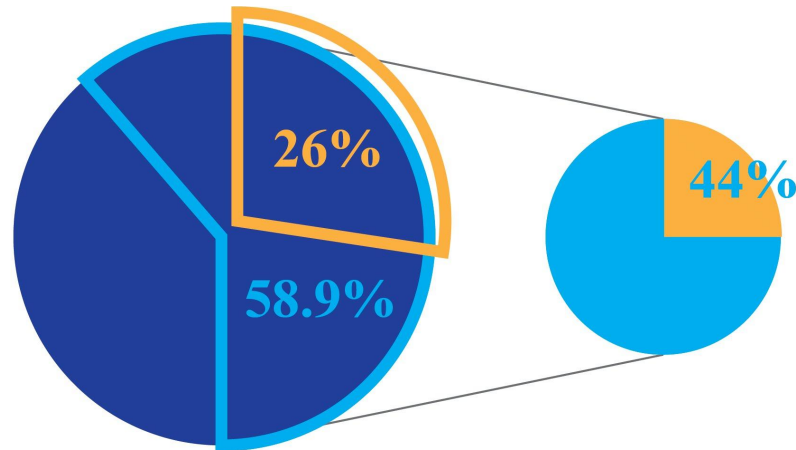


■ U.S. Population ■ % Past-month Drinkers ■ % Binge Drinkers

**Alcohol consumption is skewed nationally:**

- 22.2% of the US population binged in the past month
- This means 44% of all drinkers were binge drinkers

# Drinking Patterns in Massachusetts



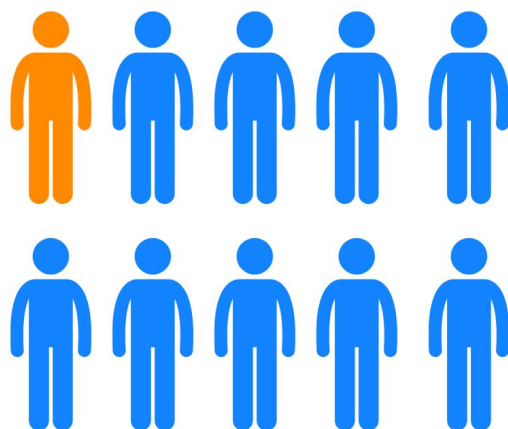
■ MA Population   ■ % Past-month Drinkers   ■ % Binge Drinkers

**Drinking is similarly concentrated in the MA population:**

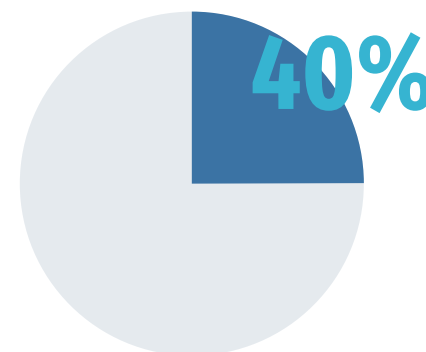
- 26% were past-month binge drinkers.
- That is also the equivalent of about 44% of drinkers.

# Death and Disability from Alcohol Use: National Estimates

CDC estimates  
alcohol causes  
**140,000**  
deaths per year.



Alcohol causes the death of 1  
in 10 persons of working age  
(i.e. ages 18-64) each year.



Binge drinking is responsible  
for more than 40% of deaths  
and 3/4 of the costs  
attributable to alcohol misuse.

# Death and Disability from Alcohol Use: Massachusetts

2760 Deaths per year

Poisonings



641

Alcoholic Liver Disease



350

Alcohol-attributable  
Cancers

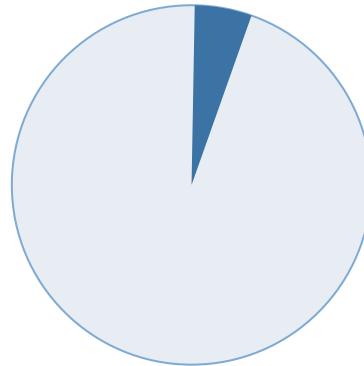


294

Liver Cirrhosis



211



4.74% of all  
deaths in MA  
71,022 years of  
potential life lost  
per year

52 Youth under 21

Motor Vehicle Crashes



16

Poisonings



12

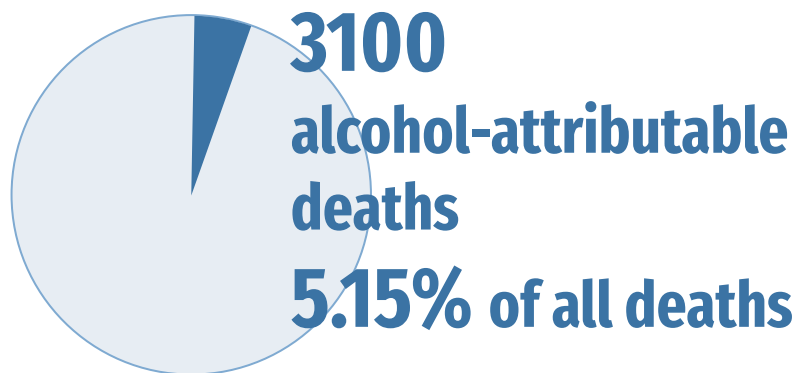
Homicides




11



# Death and Disability from Alcohol Use: Massachusetts



**110,000 years of life lost to death  
and disability due to alcohol use**



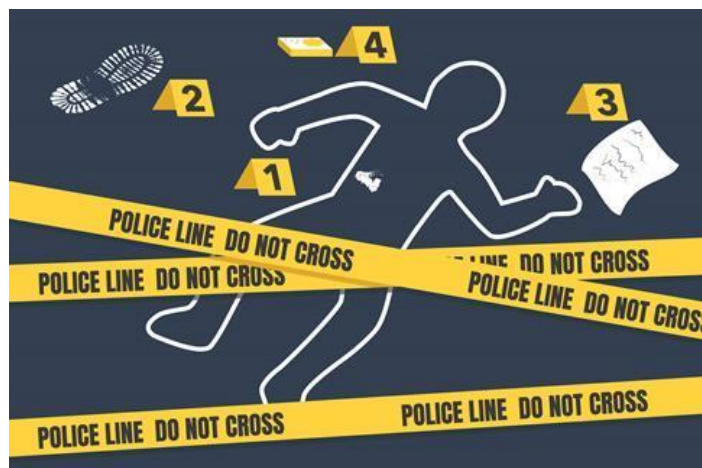
**Alcohol-attributable DALYs**  
**13.7%**  
**from 2011-2019**

A large blue arrow points upwards from the text 'Alcohol-attributable DALYs 13.7% from 2011-2019' towards the pie chart. To the left of the arrow is a circular icon containing a green bottle and a blue glass.

**Rising faster than lung cancer,  
diabetes, high blood pressure,  
dietary risks, and tobacco use**



# Consequences of Alcohol Misuse in Massachusetts



- An average of 148 alcohol-attributable suicides per year
- An average of 99 alcohol-attributable homicides per year

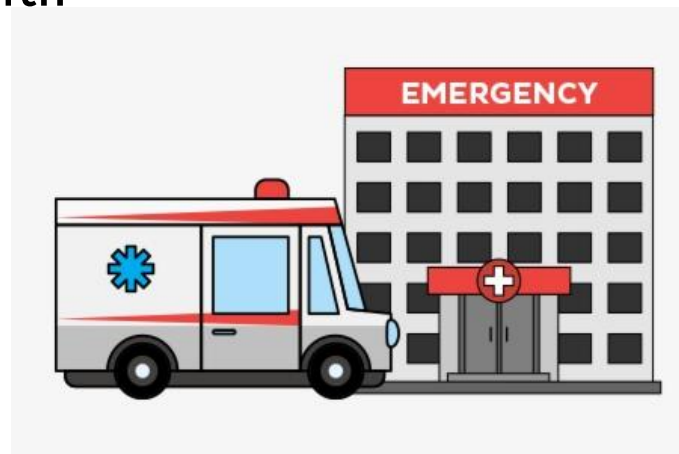
# Consequences of Alcohol Misuse in Massachusetts

## Emergency room visits:

- 55,050 alcohol-related ER visits, 1.75% of total ER visits

## Emergency room readmissions:

- Alcohol abuse and dependence were the 4th largest cause of ER readmissions in 2020
- 23% of admissions were followed by a readmission
- 34% of alcoholic liver disease admissions followed by a readmission



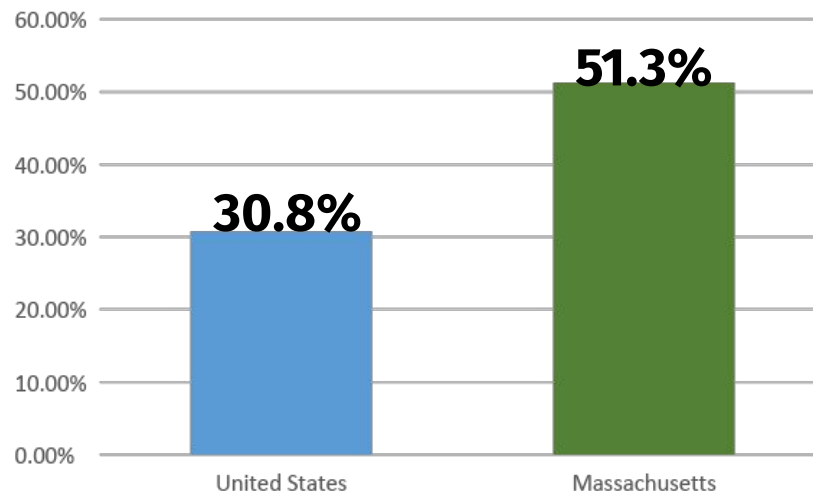
# Consequences of Alcohol Misuse in Massachusetts

## Treatment admissions:

- MA residents age 12+ more likely to be admitted to treatment secondary to alcohol abuse than nationwide

## Primary Diagnoses (2019):

- Alcohol-related disorders among the 10 most common CCSR ICD-10-CM diagnoses
- 72,163 diagnoses of alcohol-related disorders
- The most common behavioral health diagnosis
- Had the longest average length of stay of treat-and-release visits



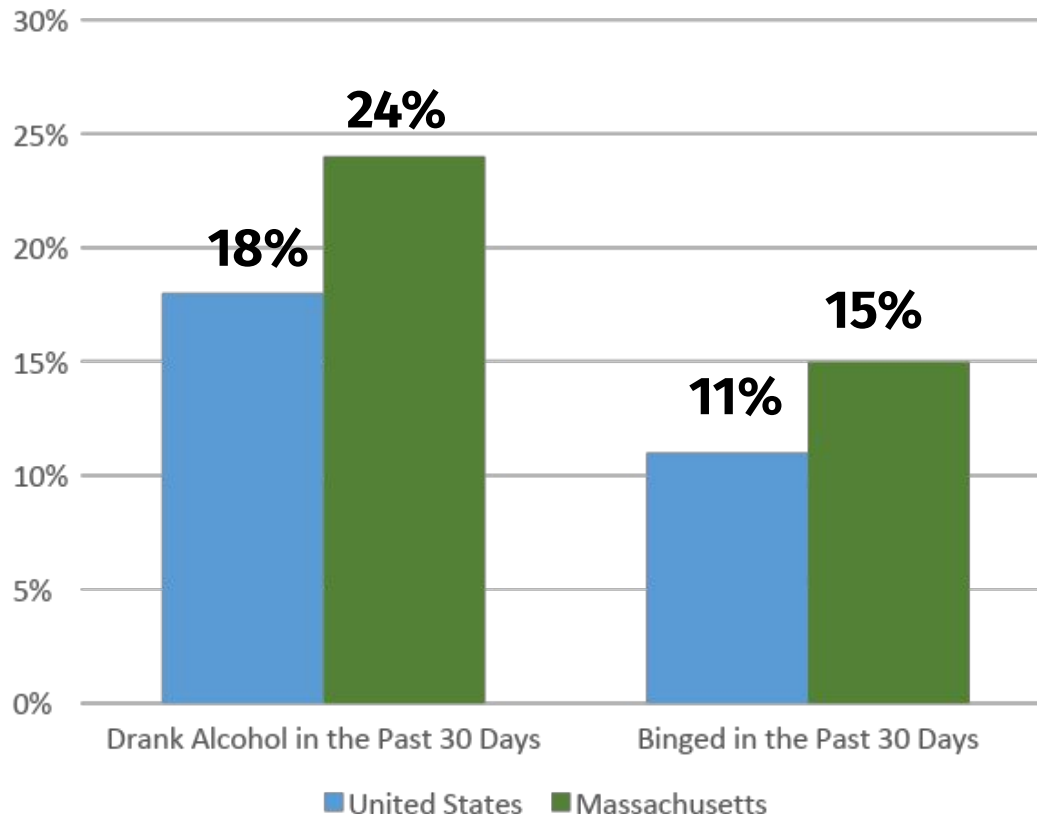
# Consequences of Alcohol Misuse in Massachusetts

## Drinking-driving:

- 32.4% of all fatal crashes in the Bay State in 2020 involved alcohol-impaired drivers ( $BAC > .08$ ), compared to 28% nationwide
- 98 deaths in Massachusetts from alcohol-related motor vehicle crashes in 2020
- Approximately 66,000 adults (1.2% of 18+ population) in Massachusetts self-reported having driven at least once during the past 30 days after drinking



# Drinking Patterns: Massachusetts Youth Ages 12-20

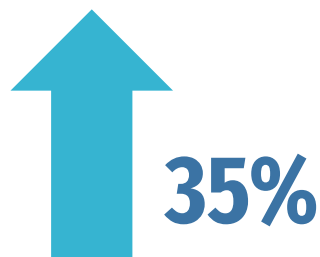


- MA youth are more likely to drink and binge drink than the national average for their age group.
- Massachusetts underage youth rank 6<sup>th</sup> in the country for prevalence both of past-month drinking and past-month binge drinking.

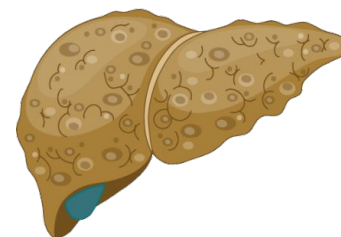
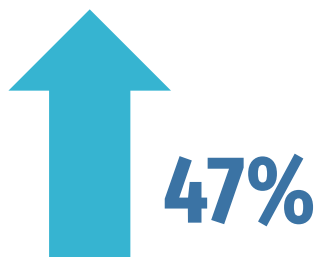
# Rising Alcohol-Related Harms during the Pandemic (Nationwide)



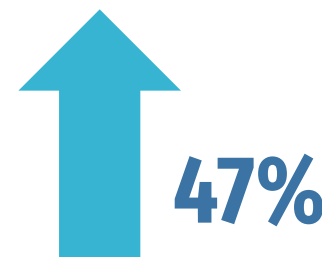
**Alcohol-specific death  
rate 2000-2016**



**Rate of ER visits per 100,000  
population involving alcohol  
consumption, 2006-2014**



**Age-adjusted death rate  
for alcoholic liver disease,  
2000-2019**



# Rising Alcohol-Related Harms during the Pandemic (Nationwide)



**Deaths involving alcohol,  
2019-2020 (99,017)**



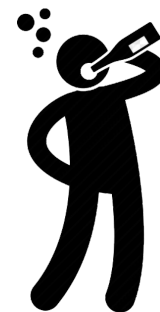
**25.5%**



**Age-adjusted death rate from  
alcohol**



**25.9%**



**Largest increase of any  
age group: 35-44 years old**



**39.7%**

# Massachusetts: Alcohol Use During the COVID-19 Pandemic



**3 out of 5**

Adults used at least one substance in the past 30 days



**49.1%**

Among all substances reported, alcohol was the most commonly used



**38%**

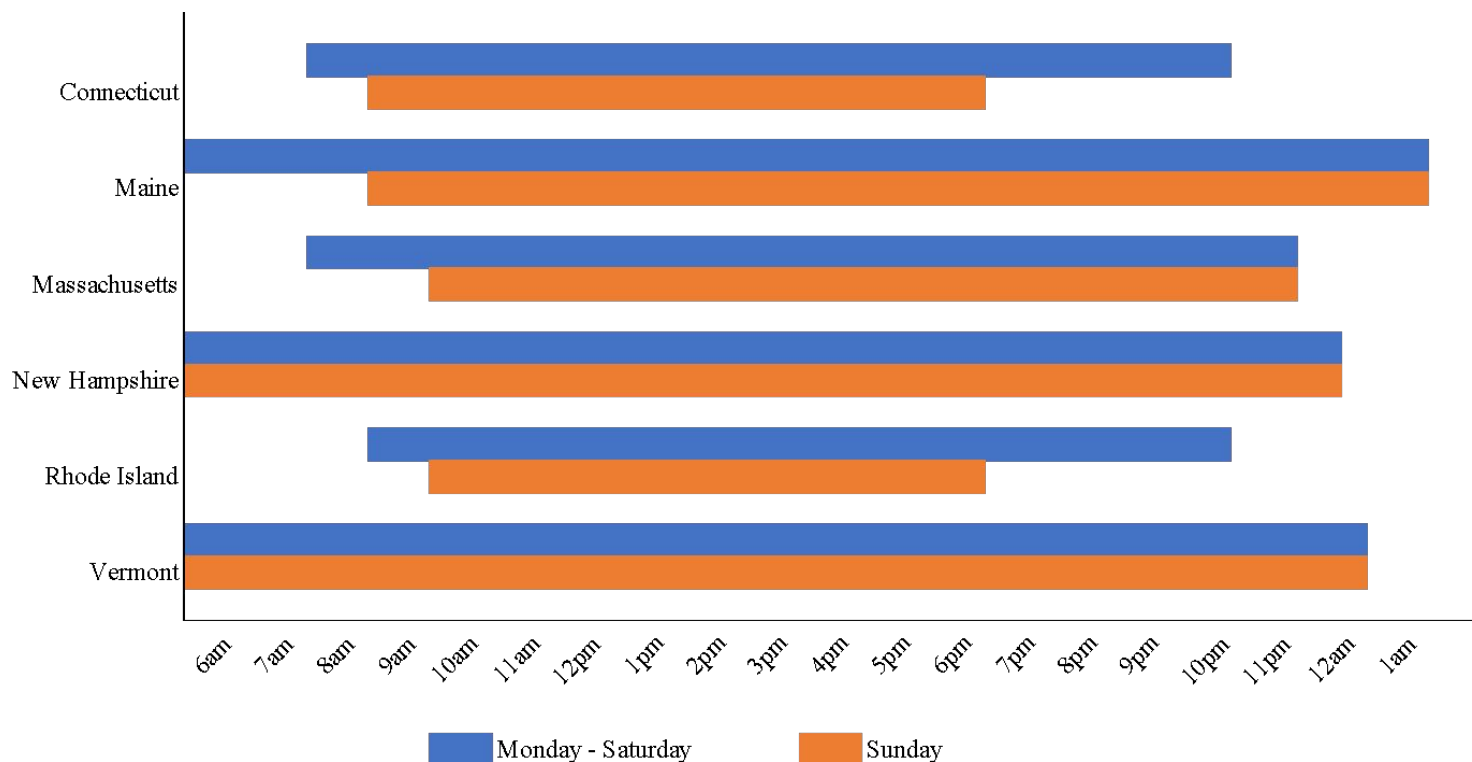
Adult participants reported increasing their alcohol use during the pandemic



## Alcohol Policies

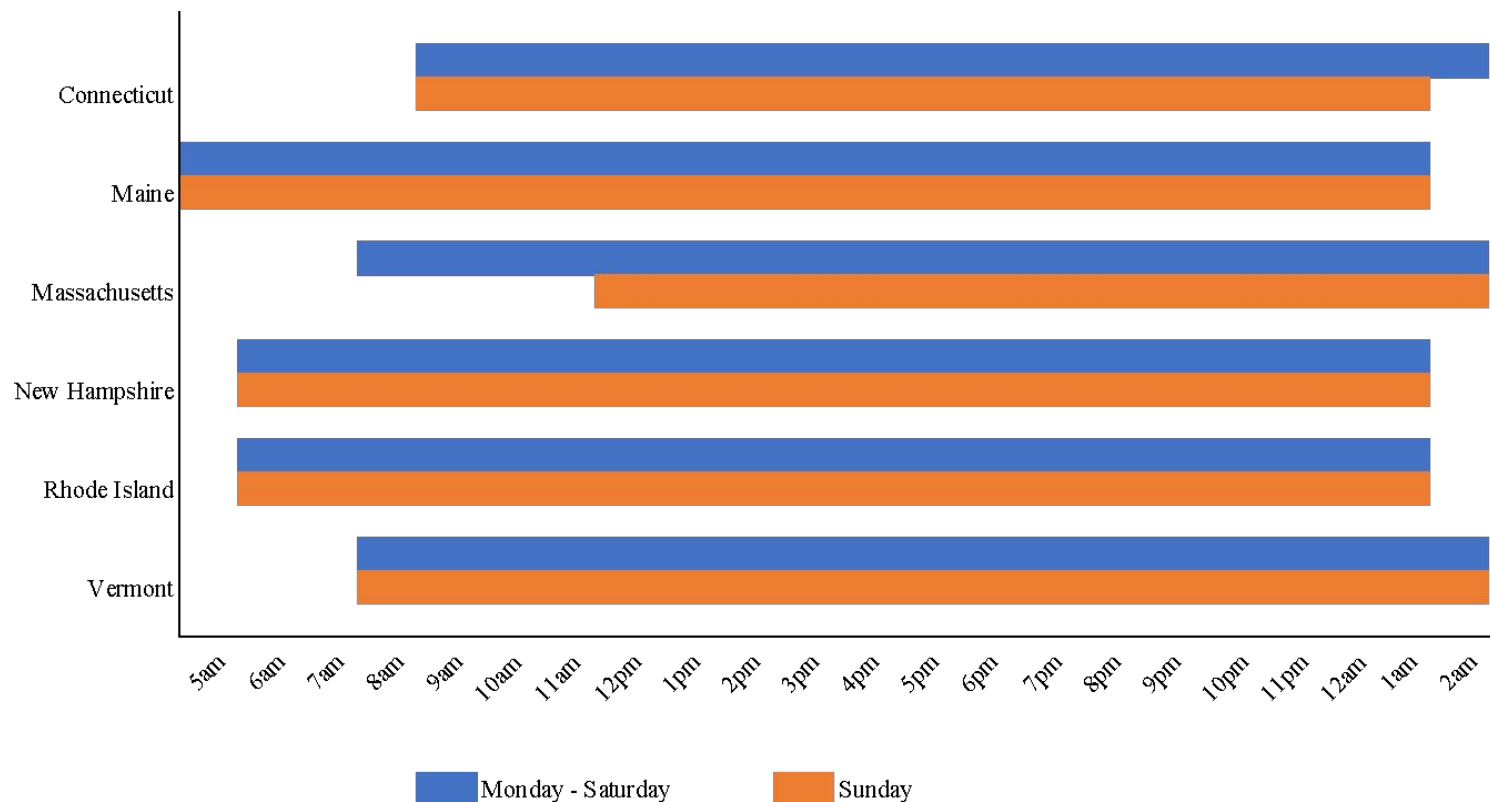
- Overall, Massachusetts alcohol policies are slightly above the national median in terms of restrictiveness, and have become slightly more restrictive in the past 20 years, but the majority of states increased their restrictiveness more than Massachusetts.
- In 2019, Massachusetts had approximately 2.4 on- and off-premise licenses for alcohol outlets per 1000 population.
- There is constant pressure to increase the number of licenses, and a ballot initiative this fall will expand from 12 to 18 the number of off-premise licenses a single entity can hold.
- Massachusetts ended its ban on Sunday sales of alcohol off-premises in 2004.

## Hours of Sale: Off-premises



Off-premises, Massachusetts is less restrictive than RI, on par with CT, and more restrictive than the rest of New England.

## Hours of Sale: On-premises



On-premises, Massachusetts is close to CT, and more restrictive than the rest of New England.

# Alcohol Advertising and Marketing (as of 2012)

False or misleading ✓

Targeting minors

Electronic media

Outdoor ads

Retail windows

College campuses

Sponsoring civic events

Promoting giveaways

Of eight options for regulating alcohol marketing at the state level, Massachusetts has only taken advantage of one.

# Alcohol Taxes

Type of Drink	1979	1980	2022 (if inflation-adjusted)
<b>Malt beverages</b>	\$2.40 per barrel	\$3.30 per barrel	\$12.40 per barrel
<b>Hard cider</b>	\$.02 per wine gallon	\$.03 per wine gallon	\$.11 per wine gallon
<b>Still wine, including vermouth</b>	\$0.40 per wine gallon	\$0.55 per wine gallon	\$2.07 per wine gallon
<b>Champagne and all other sparkling wines</b>	\$0.50 per wine gallon	\$0.70 per wine gallon	\$2.63 per wine gallon
<b>Alcohol beverages 30 proof or less</b>	\$0.80 per wine gallon	\$1.10 per wine gallon	\$4.13 per wine gallon
<b>Alcohol beverages over 30 proof</b>	\$2.95 per proof gallon	\$4.05 per proof gallon	\$15.22 per proof gallon

# Taxes and Costs Per Drink in Massachusetts

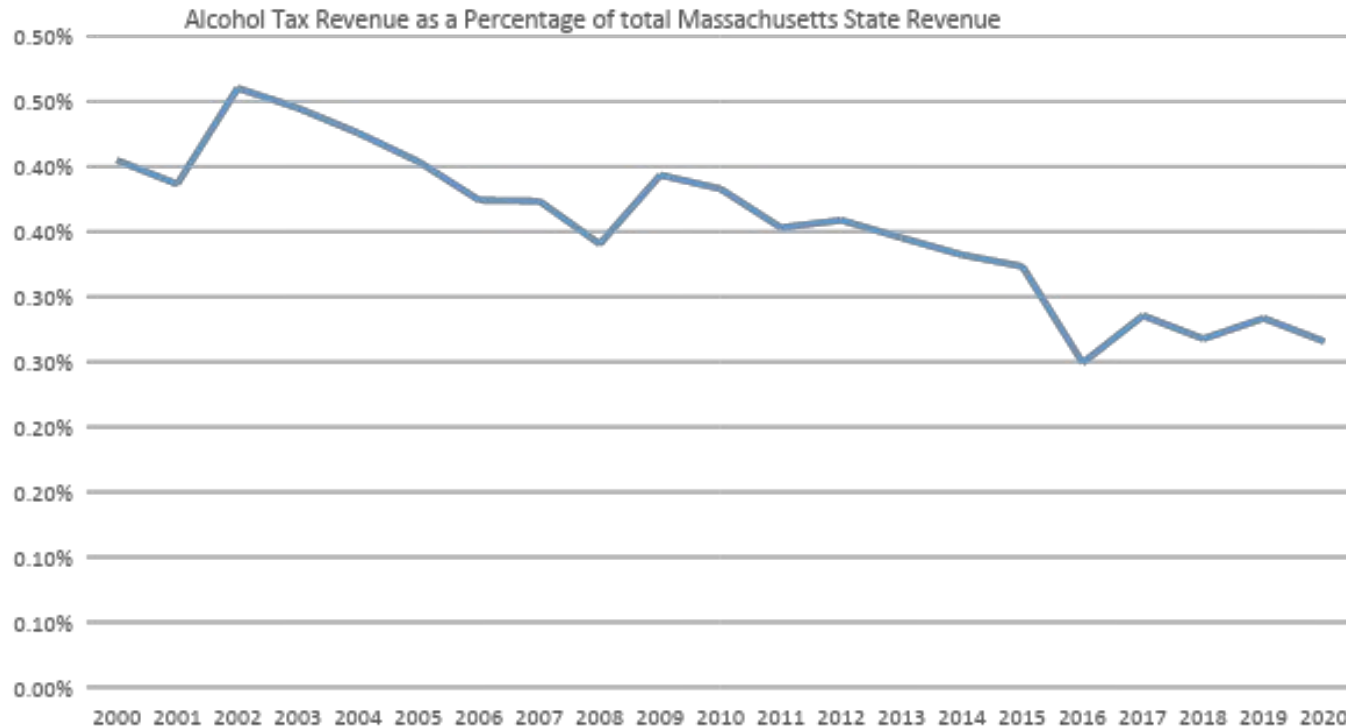
Beverage category	Current tax per drink	Inflation-adjusted tax per drink
Beer	\$.01	\$0.04
Wine	\$.02	\$0.08
Spirits	\$.05	\$0.18

- As of 2010 (the last year for which data are available), alcohol cost Massachusetts \$5.6 billion per year - \$861 per person - \$1.93 per drink consumed.
- Of that \$1.93, government directly paid out \$.77 per drink.

# Alcohol Taxes in Massachusetts and Neighboring States

State	Tax per Gallon		
	Beer	Wine	Spirits
Connecticut	\$0.23	\$0.79	\$5.94
Maine	\$0.35	\$0.60	\$11.96
Massachusetts	\$0.11	\$0.55	\$4.05
New Hampshire	\$0.30	\$1.19 <sup>36</sup> (a)	\$-1.56 <sup>36</sup> (a)
Rhode Island	\$0.12	\$1.40	\$5.40
Vermont	\$0.27	\$0.55	\$7.68

# Massachusetts Alcohol Tax Revenue from 2000-2020



Alcohol tax revenue as a percent of total state revenue has been falling steadily



## Current Alcohol Policy Issues in MA

- In 2009, the legislature passed a measure to include alcohol in the state's sales tax, with the proceeds going to a special fund for substance abuse prevention and treatment.
- In 2010, the alcohol industry took the issue to the ballot box, and the voters repealed the new tax.
- MA has so much money from tax receipts and federal funds due to the pandemic right now that it may be forced to return funds to taxpayers.
- In this challenging policy environment, there are still legislators at the State House who would like to increase the state alcohol tax.
- There is also an amendment to rescind the state's ban on happy hours in an economic development bill that is currently stalled in the legislature.
- This report is supporting a new statewide coalition – the Massachusetts Alcohol Policy Coalition – to work on this and other alcohol policy issues in the state.

# **How to Start A Statewide Alcohol Policy Alliance**

AP-19

September 14-16, 2022

Presented by Michael Mumper



**Do we even need  
a statewide policy alliance?**

## Who is “we”?



### Michael Mumper's local context:

- Drug Free Fayette prevention coalition
- Funded by Drug Free Communities – Year 7
- Fayette County, Georgia, suburb of Atlanta

Population	115,000
# Households	40,000
# 6 <sup>th</sup> -12 <sup>th</sup> graders	12,000
Households with teens	5,000

## **Drug Free Fayette's Alcohol Strategies**

<b>Alcohol Strategy</b>	<b>Notes</b>
1. Social Host Ordinances	Adopted 2015-2016
2. "Parents Who Host Lose the Most"	Raise awareness of SHO's
3. SAMHSA's Talk They Hear You	Promote parent/teen conversations
4. Policy defense	Local Entertainment district Alcohol in movie theaters Alcohol-infused ice cream Off-premise access in hotels

# The local scorecard

**HAVE YOUR SAY!**  
**The Citizen**

Ben Nelms, August 12, 2022 Viewed: 15,343

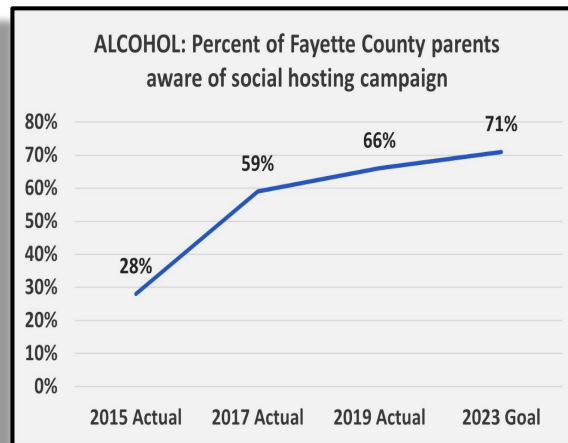
There has long been a **social hosting ordinance** in Fayette County to help control underage drinking in private homes with adults present. **The most recent recipient** of that violation was a Peachtree City woman during the early hours of Aug. 7, who was arrested on multiple charges, among which dealt with a 17-year-old found unresponsive in the basement and needing medical care.

Danielle M. Drouin, 45, was charged with a city ordinance violation (social hosting), contributing to the delinquency of minors, interference with custody and felony cruelty to children, according to Fayette County Jail records.

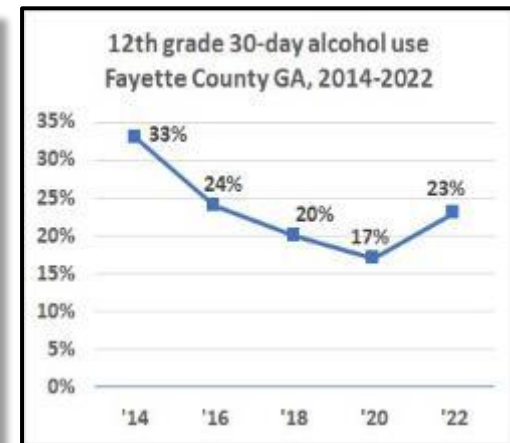


Danielle M. Drouin  
Photo/Fayette County Jail

**7 SHO citations in 7 years...hmmm...**



**SHO Awareness is up**



**Youth use down, till '22**

## Policy battles:

- Local Entertainment Districts
- Alcohol in movie theaters
- Alcohol-infused ice cream
- Off-premise access in hotels that don't serve food



**We lost  
All policies were adopted**

## Meanwhile.....

While I am in the process of losing this local battle



**Fayetteville removes  
'hindrances' to  
alcohol sales**

Ben Nelms, July 19, 2020

Viewed: 4,183

**Alcohol sales to be  
allowed at movie  
theaters, gaming  
centers, tap houses;  
carry-outs to be  
permitted, as well as  
spiked ice cream and  
BYOB sites**



The State of Georgia is losing this battle

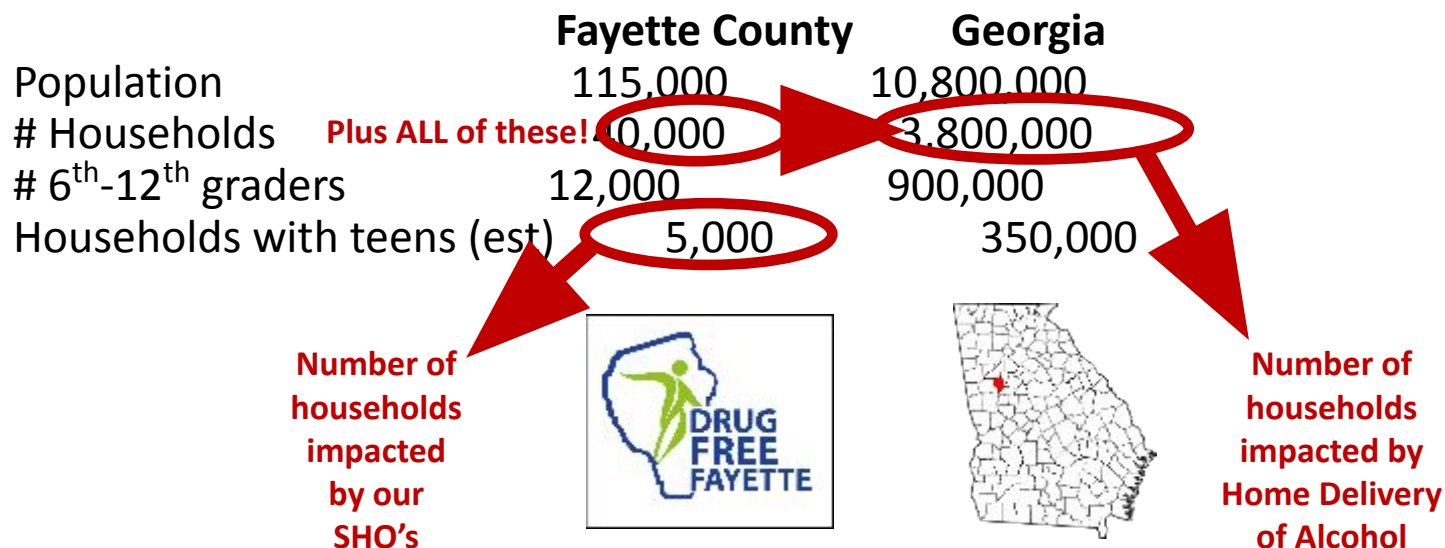
THE ATLANTA  
**VOICE**

by Itoro Umontuen, August 4, 2020

FEATURED STORIES

**Governor Kemp  
signs bill allowing  
home delivery of  
alcohol**

## Now, who is “we”?





## Who was minding the store?

**Prompted by Sean Haley, Diane Riibe and Snigdha Peddireddy, I reached out to the following organizations (or researched later):**

- Prevention coalitions
- Behavioral Health
- Public Health
- Statewide recovery agencies
- Cancer and Heart Associations
- MADD
- Various “healthy Georgia”-oriented statewide organizations
- County and municipal associations
- Georgia beer, wine and spirits wholesalers
- Georgia Alcohol Dealers Association
- Georgia Baptist Mission

**Which  
two  
fought  
home  
delivery  
?**

## Who was minding the store?

Prompted by Sean Haley, Diane Ribe and Snigdha Peddireddy, I reached out to the following organizations for researched later.

- Prevention coalitions
- Behavioral Health
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- Various “healthy Georgia”-oriented statewide organizations
- County and municipal associations
- Georgia beer, wine and spirits wholesalers
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*“Home Delivery” passed the  
House 114-45  
Senate 42-9*

*These  
two  
fought  
home  
delivery*

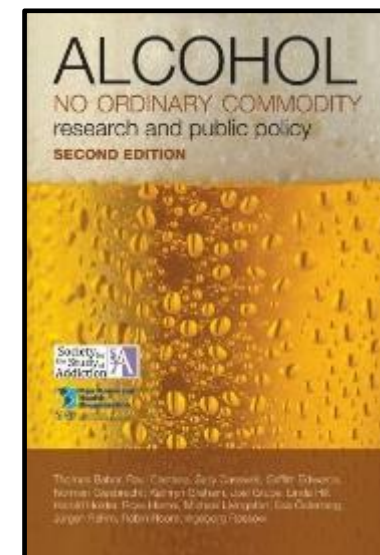
# **How to start a statewide alcohol alliance**

## **GAPA's path: Accomplishments and Goals, 2021-2023**

1. Capacity
2. Taking Action
3. Data, Research, Talking Points
4. Policy
5. Political power
6. Resource Development
7. Notes on lobbying

## The initial launch of GAPA

- 2 consultations with USAPA (Dec 2020 and Jan 2021)
- Organize 12-hour training on ANOC, Apr 2021
  - Facilitated by USAPA
  - 27 Georgia attendees from 10 coalitions
  - “Connector” skills, database, 1-on-1 calls
- Formed a core team of six
- Joined USAPA
- Participated in Alcohol Action Network bi-monthly calls



## Get moving!

- Got on General Assembly email lists
- Cocktails to Go public hearing, 3/1/21  
at Senate Regulated Industries
- 4 days to prepare a testimony, thx to AAN for our talking points!
- Colleague Charlotte Spell testified to the House a few weeks later.



*Skip to 47-minute mark, play first 2 minutes of 9-minute testimony*

*At this link: [https://www.youtube.com/watch?v=IMv1e79kRb4&list=PLBFF\\_ozbJKIXknJrv1QA8-rBao7wStu9&t=1s](https://www.youtube.com/watch?v=IMv1e79kRb4&list=PLBFF_ozbJKIXknJrv1QA8-rBao7wStu9&t=1s)*

## **Messages based on science and data**

- CDC (Alcohol page, Fact Sheet, Vital Signs, PSR's, The Community Guide)
- SME's: Michael Sparks, Bob Brewer, Tim Naimi, Marissa Esser, USAPA members, many others!
- Also NIAAA, STOP Act Annual Report, World Health Organization

### **And, for Enforcement and Data:**

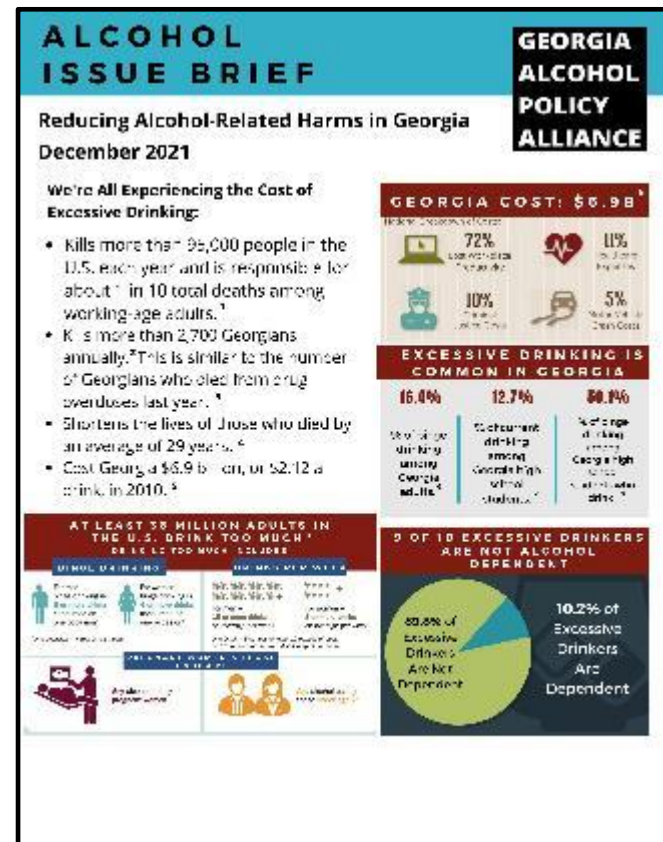
- Georgia Department of Revenue



# Who is the alcohol policy expert in Georgia?

Let's prepare so that we are!

- Framing: issue is **Excessive Drinking**  
Not youth, alcoholism, drunk driving
- End game: The Community Guide
- Develop and publish a policy brief  
<https://www.gaalcoholpolicy.org/issue-brief>
- Track bills, analyze policy, prioritize
- Develop talking points for key issues



## Developing political leverage

What our policy losses – and many policy experts – teach us:

**Political power is at least as important as the public health message**

Our 2021 progress on the following key fronts:

Allies	Georgia Baptist Mission
Legislative relationships	None
Grassroots	None
Media	None



## Money and other resources

Earned \$1500 from USAPA in facilitating the ANOC training early in 2021

Helped pay for: policy intern, printing policy brief and GAPA nametags, website, Google Workspace

Our 2021 progress on other key resource development fronts:

Donations	None
Sponsorships	None
Grants	None
Fundraising events	None

## Staying within IRS lobbying constraints

In setting up a statewide alcohol policy alliance, we who are in the nonprofit world have the option to convey our messages in many different ways, that have different lobbying constraints imposed by the IRS.

We can choose to share our message(s) wearing any of the following hats:



501c3 using federal (restricted) funds

Constraints on addressing specific legislation, for which a view is held, and a call to action is made



Individual

No restrictions



As a statewide alliance

No restrictions until federal funds are accepted



501c3 using unrestricted funds

Can be done once Form 5768 is filed, with tracking and reporting of lobbying activity



501c4

Limited restrictions related to lobbying

# Accomplishments/Emphasis

## 2021

Capacity	Launch, ANOC Training, Core Team, USAPA T.A., AAN calls
In Action	Fought “Cocktails to Go”; lost
Data	CDC, SME’s, NIAAA, STOP Act
Policy	Framing: Excessive Drinking
Political Power	Almost none
Resource Dev.	\$1500 USAPA; nothing else
Lobbying	Largely as Individuals

## 2022-2023

<b>Continue:</b> Core team meetings; USAPA T.A.; AAN calls;
<b>Plus:</b> Alcohol Justice: building political power; policy interns
Fought breweries off-premise DTC without daily limit; <b>won!</b>
Provided some T.A. on local alcohol policy to GA colleagues
State Comparisons; Economics; 3-Tier Syst.; Dept. Revenue;
Ties to cancer; Equity; Minimum Unit Pricing; COVID impact
Policy Analysis Worksht; bill tracking/analysis/prioritization
May be our #1 priority in 2022/23
Fiscal sponsor; grant alert process; board donations
Federal/State/Local: identified as GAPA (no federal funding)

# Deeper Dive on Future Focuses

Data	<u>State Comparisons</u> : legislators freely compare Georgia to other Southeast states <u>Economics</u> : \$249B (US) /\$6.9B (GA) just doesn't grab legislators like we think it would <u>3-Tier System</u> : major point of attack the last three years, continuing into 2023 <u>Dept. Revenue</u> : ally, strengthening enforcement; outlet density & licensing control potential <u>Ties to cancer</u> : aim to bring in partners (ACS, AHA, physicians, researchers) <u>Equity</u> : "equity" doesn't play well outside Atlanta; but need to find how to tell this story <u>Minimum Unit Pricing</u> : Europe/Oregon policy could translate to non-tax price increases <u>COVID Impact</u> : How the pandemic is impacting consumption, harms, and mental health					
Policy	Policy Analysis Worksheet (systematic alcohol policy analysis from NW PTTC); <u>see next page</u>					
Political Power	#1 priority in 2022/23?	Allies Legislative  Grassroots Media	Explore collaboration with those potential allies on slide 8; Chair and members of two Regulated Industries committees; Alcohol "no" votes; Cities and Counties re preemption T.A. from Alcohol Justice; E-news/alert list; Website; Twitter; Meet reporters; press conferences at Capitol			
Lobbying	Knowing when and how to lobby with what "hat" on	 Coalition using restricted \$	 Individual	 Your state alliance	 Coalition using unrestricted \$	 501c4

# Policy Analysis Worksheet

- Developed by Mary Segawa and Julia Dilley while at the NW PTTC
- Enables systematic analysis of proposed legislation based on policy domains
  - Public Health & Safety
  - Placement/Access
  - Products/Potency
  - Promotions/Advertising
  - Price/Taxation
  - Considers other issues including:
    - ❖ Preemption
    - ❖ Equity
    - ❖ Economic Impact
    - ❖ Enforcement

GAPA Policy Analysis Worksheet- DRAFT					
Bill Name/Number	Bill Description	Regulatory Domain Strategy	Current Approach	Strengths	Needs Improvement
<a href="#">SB 420</a> Senate Read and Referred  Sponsors: Chuck Hufstetler, Elena	Manufacturers sell off-premises DTC and donation of malt beverages	Public Health and Safety	No limit on sales for consumption off premises	• N/A	• Removing the maximum daily sales limit increases the likelihood of excessive drinking

**That's a wrap!**

## Selected Resources

1. **US Alcohol Policy Alliance** - <https://www.alcoholpolicy.org/>
2. **Alcohol Action Network** - <https://www.alcoholactionnetwork.com/>
3. **Center for Advancing Alcohol Science to Practice** - <https://alcoholsciencetopractice.org/>
4. **Alcohol Justice** - <https://alcoholjustice.org/>
5. **CDC on Alcohol** - <https://www.cdc.gov/alcohol/index.htm>
6. **Alcohol Related Disease Impact (ARCI)** - [https://nccd.cdc.gov/DPH\\_ARDI/default/default.aspx](https://nccd.cdc.gov/DPH_ARDI/default/default.aspx)
7. **The Community Guide's "What Works" Fact Sheet, from the Community Preventative Services Task Force** - <https://thecommunityguide.org/resources/what-works-preventing-excessive-alcohol-consumption>
8. **WHO's SAFER recommended alcohol strategies:** <https://www.who.int/initiatives/SAFER>
9. **STOP Act Grant Annual Report** - <https://www.stopalcoholabuse.gov/about-iccpud/data/national-reports/report-to-congress/default.aspx>
10. **Policy Analysis Worksheet** - <https://pttcnetwork.org/sites/default/files/2021-05/R10-PTTC-Policy-Analysis-Worksheet-Fillable508-Final-5.2021.pdf>
11. **Georgia Alcohol Policy Alliance** - <https://www.gaalcoholpolicy.org/>

# Questions?

## Follow up:

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