

Alcohol Policy 19 Conference
Wednesday, September 14, 2022
2:45-4:15 pm

Preventing Illegal Alcohol Sales in a Home Delivery World



NABCA

**As required by the Alcohol Policy 19 Conference,
I/we have signed a disclosure statement and note the
following conflict(s) of interest:**

NABCA sells data that summarizes the beverage alcohol sales activities within jurisdictions that operate a control model of alcohol regulation in the U.S. whereby the government is a market participant selling alcoholic products at wholesale to retailers and at retail to consumers. The control model of alcohol regulation is recognized as an evidence-based strategy to prevent excessive alcohol consumption by CDC.

Additionally, NABCA has broad membership, including individuals and organizations from public health, government, and public safety organizations, academic institutions, trade associations, law firms and all tiers of the beverage alcohol industry.



Evidence to Action: Building a Framework for Change
September 14-16, 2022 **Arlington, VA**



NABCA

Introduction

To support member jurisdictions in their efforts to protect public health and safety and ensure responsible and efficient systems for beverage alcohol distribution and sales



**FOUNDED
1938**



**CONTROL
SYSTEMS**



**BROAD
MEMBERSHIP**



**CREDIBLE
INFORMATION**



**NOT ADVOCACY
NOR INDUSTRY**



Evolving Alcohol Landscape



BEVERAGE CATEGORY

Spirits-based, lower-proof, ready-to-drink cocktails in a can and increased alcohol beverage by volume content for beer are blurring the once distinct lines between beverage categories

HOME DELIVERY

Direct shipping of alcohol across state borders and expansions for home delivery by on-premise licensed operators through use of own employee and third-party delivery apps prove challenging for compliance and strain regulatory resources

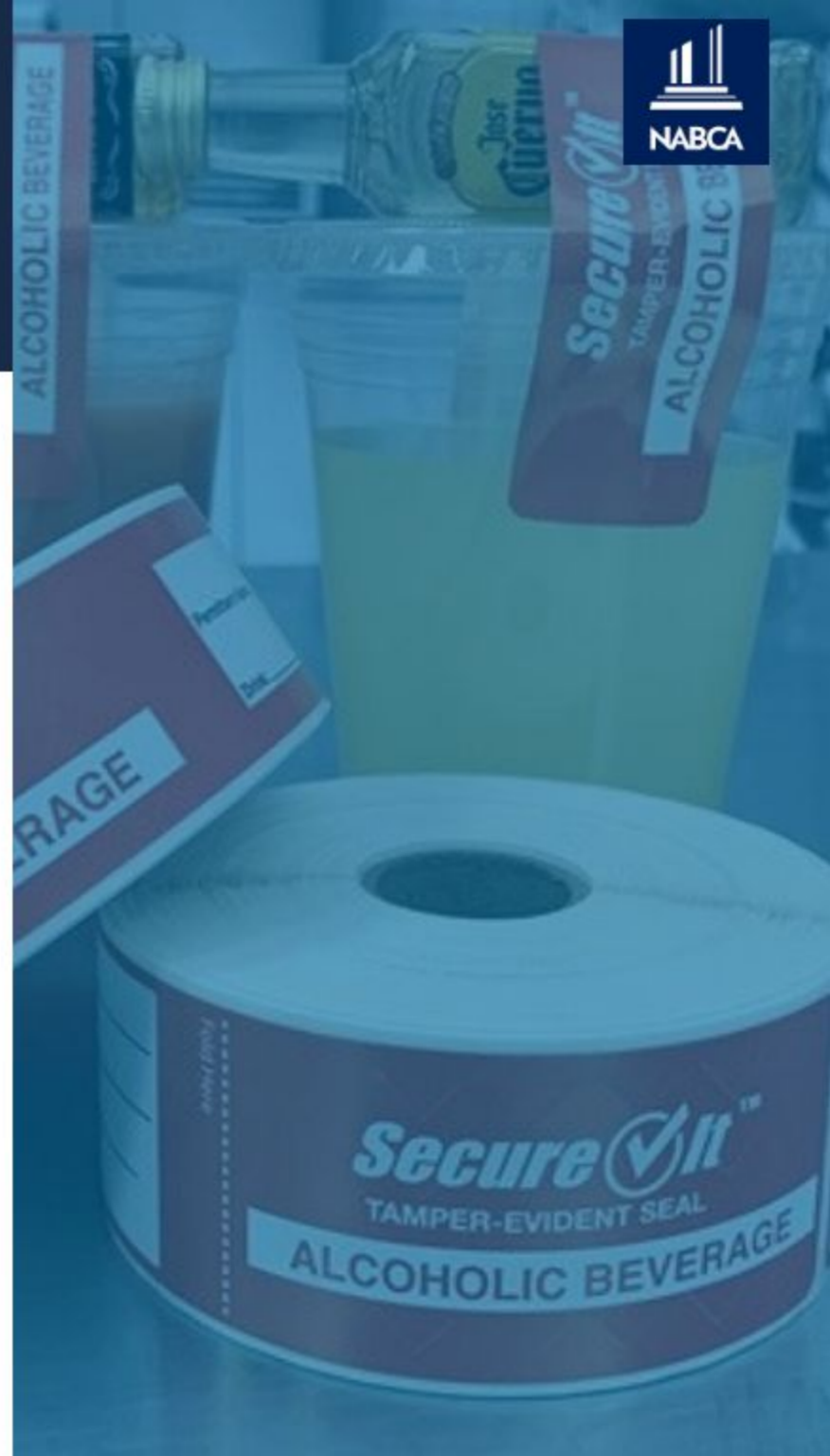
PANDEMIC HARDSHIPS

Lowered age of servers to address employee shortages, permitted cocktails to-go and licensed nontraditional settings (e.g., parks, sidewalks) to allow for consumption outside requiring more training for licensees to safeguard against harms

CHANGING POLICY LANDSCAPE



- While only 16 jurisdictions permitted curbside pick-up or delivery of alcohol by on-premise licensees before the COVID-19 pandemic, **all but 9** allow on-premise licensees to sell alcohol for off-premise consumption in some form
- **33 jurisdictions have passed permanent or temporary laws** allowing the sale of cocktails-to-go, 29 of which have also permitted the home delivery of cocktails



TECHNOLOGY

Food delivery apps fueled alcohol sales to minors, California regulators find

The state began investigating after The Washington Post looked into a software loophole that allowed unsanctioned alcohol deliveries on Uber Eats



By Faiz Siddiqui

May 8, 2020 at 2:38 p.m. EDT

To-go cocktails make it harder to enforce underage drinking laws

Virginia is among states seeing compliance problems with liquor laws

BY: STATELINE - MAY 11, 2022 12:03 AM



Regulators Say On-Demand Food Delivery Apps Letting Minors Order Alcohol



by CARTER HOLLAND MAY 12, 2020

Home alcohol deliveries jumped 300% during COVID; underage sales increased too

Updated: Jun. 06, 2022, 7:56 p.m. | Published: Jun. 06, 2022, 6:17 p.m.

TECHNOLOGY

The new speakeasy: Uber Eats has turned into a rogue cocktail bar

Uber drivers have been delivering cocktails and mimosas without ID'ing, in some cases leaving the to-go drinks at the door without ever seeing the customer



CONSUMPTION INCREASES SIZEABLE

“ *In the U.S., alcohol sales increased more in 2020 than anytime in the prior 50 years.* ”

- Dr. Aaron White, NIAAA

White House Series of Virtual Conversations on the Science Behind the Mental Health Crisis
Webinar: "The Science Behind Alcohol Misuse as a Coping Mechanism"
August 4, 2022



TRENDS IN ALCOHOL USE



Emergency Room Visits Increased

Quarterly alcohol-related ER visits increased by 7–24% over 2018-2019

Esser et al, 2022



Alcohol-related Deaths Doubled

Number of deaths involving alcohol increased by 26% from 2019-2020

White et al., 2022



Impaired Driving Progress Stalled

Alcohol-impaired driving traffic deaths are up 14% from 2019 to 2020

NHTSA, 2022

Speakers



Cassandra Toure

National Alcohol
Beverage Control
Association



Carrie Christofes

National Liquor
Law Enforcement
Association



Jeff Strickland

North Carolina
Alcoholic Beverage
Control
Commission



Thomas Kirby

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